

RECLINE (Commercial)

written by

Jon Galpern

jongalpern@gmail.com

INT. OLD OFFICE

A spokesman with slicked-back hair and a black suit leans back in an office chair, feet propped up on an old wooden desk.

He sips espresso.

SPOKESMAN
(talking to himself)
Mmm... Single origin! Love the
complexity.
(palate smacks)
Blueberry
(palate smacks)
Concord grape
(palate smacks)
and a hint of chocolate.

He notices the camera and begins to speak directly into it.

SPOKESMAN (CONT'D)
See how calm I am? Thank you mama
bean! But life isn't always as laid
back as we'd like, is it?

He stands up and sets his espresso down on the desk.

He leans forward.

SPOKESMAN (CONT'D)
You want to just mosey along and do
your thing, but stuff piles up.

Hands reach in from out of frame and plop papers on the desk.

SPOKESMAN (CONT'D)
Like that!
(gestures)
I'm not just talking about to-dos.

Picks up papers and flips through to-do's.

1. Remind my brother Steve to pay rent.
2. Listen to Steve's startup idea.
3. Tell Steve to get a job.
4. Kick Steve out of the house.

SPOKESMAN (CONT'D)
I'm talking about emotions,
stressors...

Flips the page: Anxiety, stress, insomnia. Making small talk with barista.

SPOKESMAN (CONT'D)
You know - all the stuff I try to ignore by savoring single origin espressos.

CUT TO:

INT. CAR

SPOKESMAN
Or by shouting loudly in my car.
AHH!!

CUT TO:

INT. YOGA STUDIO

SPOKESMAN
Or by doing yoga.

Spokesman strikes a pose. Then falls over and out of frame.

CUT TO:

INT. OLD OFFICE

SPOKESMAN
(inhales deeply)
Or bottling it up inside.

Deadpan, wide-eyed look.

PAUSE.

Spokesman exhales deeply.

He picks his hands up from the desk and walks around to approach the camera. He sits on the front of the desk and smiles compassionately into the camera.

SPOKESMAN (CONT'D)
Here's the thing.
(gestures down onto screen)
These things aren't enough.

Screen pop-up of images: Espressos, shouting in car, yoga, bottling it in.

SPOKESMAN (CONT'D)
I need more support, I need a hand.
That's why I call Recline.

Hands from off screen continue to stack papers, labeled with stressors and concerns.

SPOKESMAN (CONT'D)
Otherwise, this stuff gets out of control.

The Spokesman pulls a phone out of his breast pocket and pulls up Recline in his contacts.

SPOKESMAN (CONT'D)
Recline helps me deal with all the junk that keeps me from being present, like spending time with my sweet sweet wife and beautiful children.

SPOKESMAN (CONT'D)
With Recline I have support at my fingertips, on-demand, whenever I need it. It connects me anonymously with vetted listeners for the price of only a cocktail.

The Spokesman presses call. And raises the phone to his ear.

SOOTHING RECLINE VOICE
What's on your mind?

Camera fades out of focus.

Recline logo + slogan: "Talk to someone. Feel fantastic."

Camera goes back into focus.

SPOKESMAN
Thank you. I feel freaking fantastic.

The spokesman winks at the camera.

END OF COMMERCIAL.