

Slacktivism

written by

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EXT. HIPSTER COFFEE SHOP IN AUSTIN

INT. HIPSTER COFFEE SHOP IN AUSTIN

Jorge sits at a table, drinking a drip coffee, writing a report.

Jorge writes in the notebook and mumbles to himself. He writes "CUSTOMERS" in all caps and circles it largely on the paper.

Camera PANS and Jorge looks around.

JORGE

(mutters)

Who are my customers? People who drink craft coffee at third wave coffee shops: shops with the exposed brick walls, wooden tables, edison bulbs.

LADY BARISTA (O.S.)

Single Origin Ethiopia Espresso for Andre.

Andre (27 year old skinny white guy in a flannel shirt, designer glasses, and an expensive haircut) approaches the bar holding a Ta-Nahesi Coates book in his hand.

Andre hovers around the standing bar. He grabs the espresso order along with a Topo Chico mineral water, he breaks the espresso top with the little spoon and sips it.

Andre enthusiastically praises the coffee in an attempt to awkwardly flirt with LADY BARISTA.

ANDRE

Wow, I can really taste the complexity.

(smacks palate)

Hints of blueberry...

(smacks palate)

concord grape...

(smacks palate)

and is that chocolate?

LADY BARISTA

YES! I think it's one of our best ones yet.

Andre sips the Topo Chico, swirling it in his mouth.

Jorge stares at Andre with disdain.

JORGE
(to himself)
Customer demographics: 80% white,
privileged millennial hipsters.

Andre takes another sip of the espresso.

Jorge rests his head with his thumb on his chin, index finger on his forehead, looks up at the ceiling and descends into a day-dream.

CUT TO:

INT. ANDRE'S HOUSE

Dream-like scenario with dream-like colors.

Andre sits on the couch listening to a Pod Save America style show.

PODCAST NARRATOR (V.O.)
We've got a massive police
brutality problem in the states.
65% of African Americans say they
don't trust the police.

Andre takes a bong hit.

Andre exhales and we see a solar system of the Podcast Narrator's quotes orbiting around his head.

Andre is elated by the high and the information and "knowledge" he's gaining.

He opens his Macbook Air and tweets "Police brutality in America is fucked up."

He dons a self-satisfied smirk after tweeting, as if he accomplished something.

Andre is hit with 25 likes and 6 retweets.

He takes another bong hit, we see a solar system of tweet hearts and retweets orbiting around his head and the self-satisfied smirk continues.

Andre browses Facebook and receives an invite to a "Police Brutality Rally" from Mary Diaz.

His mouse hovers over the "Yes, Maybe, Can't Go" options.

He CLICKS "Maybe."

Andre's phone BUZZES with a notification. He is filled with the endorphin rush one gets from phone notifications.

It's a text from Mary Diaz: "Hey, saw you clicked 'Maybe' to the Police Brutality Rally. Make it a 'Yes.' Join me!"

Andre thinks about it for a second, types up something before deciding not to respond altogether to the text.

Andre turns off the podcast and tosses his phone to the other side of the couch.

He browses Netflix and puts on 13th, the documentary about racial inequality and the prison industrial complex.

BRYAN STEVENSON (FROM TV)

The Bureau of Justice reported that one in three young black males is expected to go to jail or prison during his lifetime, which is an unbelievably shocking statistic.

The film's sounds are drowned by the sounds outside. Andre pauses the movie.

He walks to the window, looks out, and sees police brutality protestors marching, holding signs, and chanting outside his house.

Andre closes the window blinds, sits back on the couch, resumes the film, and increases the volume until the voices outside are eventually drowned out.

Andre fires up his Macbook Air again and tweets "Prison Industrial Complex is some real shit."

Andre takes another bong hit and a solar system of his tweet, hearts, and retweets orbit around his head.

Andre dons another self-satisfied smirk, shuts off the documentary, and turns on his XBOX to play FIFA.

FIFA ANNOUNCER

And it's a cracking goal for Ronaldo!

LADY BARISTA (O.S.)

Order for Jorge!... Jorge!?

INT. HIPSTER COFFEE SHOP

Jorge wakes up from his dream.

END OF SKETCH.